

FOR IMMEDIATE RELEASE

**INTERSTATE OUTDOOR AND CLEAR CHANNEL OUTDOOR
TO BE RECOGNIZED FOR CORPORATE CITIZENSHIP, SUPPORT OF COMMON SENSE GUN LAWS**

*Mayor Nutter, Deputy Police Commissioner Charlotte Council, City Council Reps, Company Leaders, Advocates
for Better Gun Laws Will Join Philanthropist at Unveiling*

Philadelphia – July 17, 2008 – Gun law reform advocacy group Moms Against Guns will pay tribute to Drew Katz, CEO of Interstate Outdoor Advertising, and George Kauker, President of Clear Channel Outdoor, two local outdoor advertising companies, for donating a significant number of billboards throughout the city to help increase awareness of a campaign to demand more effective laws in Pennsylvania. Together the companies have contributed 30 billboards in prominent locations to increase awareness of what many consider one of our city and state's most contentious issues – new gun laws for Pennsylvania. City officials will also be part of the unveiling and ceremony to thank business leaders for doing their part.

The striking billboard design will officially be unveiled at a public event, featuring company executives Drew Katz, George Kauker, Philadelphia philanthropist and Moms Against Guns Founder Lynne Honickman and Philadelphia Mayor Michael Nutter, on July 17 at 11:30 AM, at the first billboard location at 30th Street and Allegheny Avenue (near Huntington Park Ave, off Kelly Drive).

The billboard donation represents a significant decision by two local businesses that are taking a stand to help combat gun violence and promote the passage of better gun laws in Pennsylvania. The billboard campaign is being launched during the several months before the November election when voters will elect new state representatives who will make important decisions about gun laws over the next several years.

An impressive number of city officials are coming out to be part of the unveiling because they feel it is important to recognize business leaders who believe that updated, more effective gun laws will make our communities safer. The event also recognizes the City's police and law enforcement officials in their ongoing fight to protect the both residents and business owners and improve the quality of life for everyone who lives and works in the greater Philadelphia region.

Mayor Nutter will be joined by Deputy Police Commissioner Charlotte Council, Deputy Mayor for Public Safety Everett Gillison, and several City Council members including Councilmen William Greenlee and Darrell Clarke and Councilwomen Donna Reed Miller and Blondell Reynolds Brown.

"We at Moms Against Guns are deeply grateful to Interstate Outdoor and Clear Channel Outdoor for their generosity and corporate citizenship," said Lynne Honickman. "These two companies stand as role models for other business leaders in our city and state to take action against the gun violence that is affecting all of us – especially the children in our communities."

Lynne Honickman started a nonprofit last October that targets women to get involved in a "viral marketing campaign" via a web site created to motivate voters to contact state lawmakers and demand the passage of more effective, common sense gun laws. The campaign has signed up thousands of people (women and men) who have also participated in a number of rallies in Harrisburg during recent house votes on new gun laws and in community forums that help build understanding and support. The web site is the centerpiece of the campaign and the new billboard features the organization's high-impact red and black design, and reads: "Stop Illegal Guns. Sign Up Today."

Drew Katz, CEO of Interstate Outdoor Advertising and George Kauker, President of Clear Channel Outdoor, donated the billboards because they wanted to support what they feel is a very critical issue in our city – decreasing the number of illegal guns on our streets and the number of death and injuries related to their use, as well as related efforts to pass updated gun laws.

According to Katz, "The business community feels just as strongly as local residents do about the need to come together to stop the flow of illegal guns in our city and throughout Pennsylvania. Interstate Outdoor is proud to support Moms Against Guns' campaign and join our colleagues and neighbors in this important effort to help protect our kids, our police officers and our future."

"Clear Channel Outdoor is proud to support the important and admirable mission of Moms Against Guns," said Clear Channel Outdoor President George Kauker. "We applaud Lynne Honickman for her efforts to build a powerful constituency of women to advocate for common sense gun laws in Pennsylvania. We, the employees of Clear Channel Outdoor, live, work and raise our families here, too. Our children are our most precious gifts and the Commonwealth's greatest assets. It is our moral responsibility as caring adults to do all we can to ensure their safety."

"The efforts of committed citizens like Lynne Honickman and the business leaders from Interstate and Clear Channel, who understand that the safety of our community is the collective responsibility of all of us – residents, businesses, political leaders and law enforcement," said Mayor Nutter. "Despite recent obstacles to the passage of common sense laws, which we know will help us control illegal guns and make the city safer for all of us if we continue to work together, I am confident we can bring about effective change."

"We appreciate that Mayor Nutter and other mayors across Pennsylvania have also shown they support the passage of common sense gun laws," said Ms. Honickman. "Everyone in our city and state can help make our communities safer and protect our kids by knowing which state representatives and senators are supporting common sense gun laws – and then vote for the right people. With our growing force of supporters – voters, the business community, law enforcement and others – who have stepped forward to support our mission, I am confident we will make our voices heard in the November elections."

Outraged by the number of children and youth at risk everyday because of excessive gun violence throughout the state, Lynne Honickman – a 72-year old mother and grandmother and a lifelong advocate for children – launched Moms Against Guns late last year. This advocacy effort supports the passage of laws that will help control the flow of illegal guns and help law enforcement officials identify and track the weapons used by criminals in violent crimes.