

standard 30 sheet w/bleed: (fits inside the frame)

PAPER

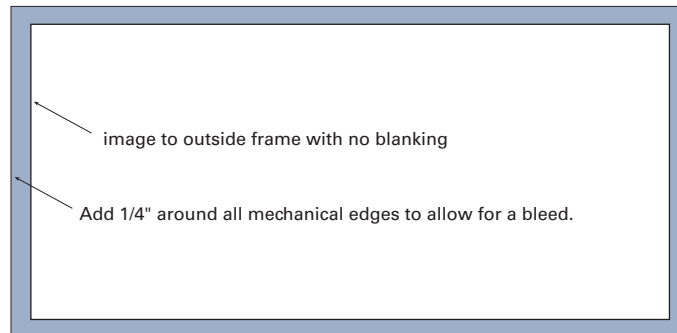


image to outside frame with no blanking

Add 1/4" around all mechanical edges to allow for a bleed.

poster image size: **10' 5" x 22' 8"**

mechanical image size: **5 1/4" x 11 3/8"**

mechanical bleed size: **5 3/4" x 11 7/8"**

mechanical scale: All posters should be designed at a scale of 1/2" = 1'.

image resolution: We recommend at least 300 dpi.

poster shipment: Posters should reach Interstate at least 10 days prior to posting.

shipping address: Interstate Outdoor Advertising, LP
1400 North 2nd Street • Philadelphia, PA 19122
Contact: Kimberly Scharle • **856.667.6620**