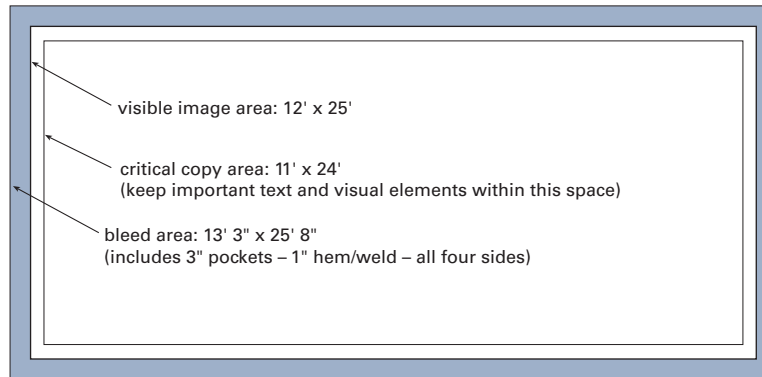


**VINYL****vinyl poster / premier panel:**

(wraps around the frame)



poster image size: **12' x 25'**  
mechanical image size: **6" x 12.5"**  
mech. critical copy: **5.5" x 12"**  
mech. bleed: **6.625" x 12.833"**

**mechanical scale:** All posters should be designed at a scale of 1/2" = 1'.

**image resolution:** We recommend at least 300 dpi.

**poster shipment:** Posters should reach Interstate at least 10 days prior to posting.

**shipping address:** Interstate Outdoor Advertising, LP  
1400 North 2nd Street • Philadelphia, PA 19122  
Contact: Kimberly Scharle • **856.667.6620**