



**measurements:**

- overall width: 72"; + 1/4", - 0"  
(Can be 1/4" wider, but not narrower than 72".)
- overall length: 119 1/2"; - 1/8", + 0"  
(Can be 1/8" shorter, but not longer than 119.5".)
- pocket size: 2"
- visible image area: 115.5" h x 70" w
- mechanical scale: 1" = 1'
- mech. visible image: 9.625" h x 5.833" w

**production material:**

Backlit PVC-coated vinyl

**shipping address:**

Interstate Outdoor Advertising, LP  
 2612-20 Arctic Avenue  
 Atlantic City, NJ 08401  
 Contact: Kimberly Scharle • 856.667.6620