Overall size **(49”w x 70”h)**

Trim size (behind frame) **(47.5”w x 68.5”h)**

Viewable live area **(46”w x 67”h)**

Text and critical design elements area **(44”w x 65”h)**

FOR DESIGNERS

mechanical measurements:

scale: **1/8" = 1"**
47.5”w x 68.5”h
Set up your doc to 1/8” scale

FOR PRINTERS

production material:

.015 Styrene
Duratrans
Opaline Bristol
Laminated Paper
UltraForm or UltraHyde
.010 mil Mylar
Seamless Backlit Vinyl

shipping address:

Interstate Outdoor Advertising, LP
1400 North 2nd Street
Philadelphia, PA 19122
Contact: Kimberly Scharle • **856.667.6620**