

# 12' x 40'

← 4" bleed for wrap  
← actual visual trim

visible image size: **12' x 40'**  
bleed size: **12' 8" x 40' 8"**

mechanical scale: **1/2" = 1'** or **1/4" = 1'**  
mechanical size: **6" x 20"** or **3" x 10"**

# 14' x 48'

← 4" bleed for wrap  
← actual visual trim

visible image size: **14' x 48'**  
bleed size: **14' 8" x 48' 8"**

mechanical scale: **1/2" = 1'** or **1/4" = 1'**  
mechanical size: **7" x 24"** or **3.5" x 12"**

# 20' x 60'

← 4" bleed for wrap  
← actual visual trim

visible image size: **20' x 60'**  
bleed size: **20' 8" x 60' 8"**

mechanical scale: **1/2" = 1'** or **1/4" = 1'**  
mechanical size: **10" x 30"** or **5" x 15"**

**image resolution:**

1/2"-scale mechanicals: We recommend at least 300 dpi.  
1/4"-scale mechanicals: We recommend at least 600 dpi.

**pocket sizes:**

Between 3" - 6" (Our preference is 4".)

**bleeds:**

Bleed should at least exceed the size of the face by 4" (inches).  
(Add 1/4" bleed to 1/2"-scale mechanicals; 1/8" bleed for 1/4"-scale.)

**shipping address:**

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