

10' 6" x 36'

← 4" bleed for wrap  
← actual visual trim

visible image size: 10' 6" x 36'  
bleed size: 11' 2" x 36' 8"

mechanical scale: 1/2" = 1' or 1/4" = 1'  
mechanical size: 5.25" x 18" or 2.625" x 9"

14' x 48'

← 4" bleed for wrap  
← actual visual trim

visible image size: 14' x 48'  
bleed size: 14' 8" x 48' 8"

mechanical scale: 1/2" = 1' or 1/4" = 1'  
mechanical size: 7" x 24" or 3.5" x 12"

20' x 60'

← 4" bleed for wrap  
← actual visual trim

visible image size: 20' x 60'  
bleed size: 20' 8" x 60' 8"

mechanical scale: 1/2" = 1' or 1/4" = 1'  
mechanical size: 10" x 30" or 5" x 15"

**image resolution:**

1/2"-scale mechanicals: We recommend at least 300 dpi.  
1/4"-scale mechanicals: We recommend at least 600 dpi.

**pocket sizes:**

Between 3" - 6" (Our preference is 4".)

**bleeds:**

Bleed should at least exceed the size of the face by 4" (inches).  
(Add 1/4" bleed to 1/2"-scale mechanicals; 1/8" bleed for 1/4"-scale.)

**shipping address:**

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