

FOR STANDARD 2D EXTENSIONS OR 3D EMBELLISHMENTS

14' x 48'	visible image size: 14' x 48'
	bleed size: 14' 8" x 48' 8"
← 4" bleed for wrap ← actual visual trim	mechanical scale: 1/2" = 1' 1/4" = 1'
	mechanical size: 7" x 24" 3.5" x 12"
	mechanical bleed: 7.5" x 24.5" 3.75" x 12.25"

Maximum Size Requirements: Top: 5' extended above bulletin face
Side: 1' each side or 2' on a single side
Bottom: 1' extended below the bulletin face

3D Embellishments: All production cost, installation cost and any special construction TBD on a case-by-case basis. The size, weight, lighting requirements and any special features are needed for all quotes.

Standard 2D Extensions: All installation and fabrication based on total square footage of the extension.

image resolution: 1/2"-scale mechanicals: We recommend at least 300 dpi.
1/4"-scale mechanicals: We recommend at least 600 dpi.

pocket sizes: Between 3" - 6" on all four edges (Our preference is 4".)

bleeds: Bleed should at least exceed the size of the face by 4" (inches).
(Add 1/4" bleed to 1/2"-scale mechanicals; 1/8" bleed for 1/4"-scale.)

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