



overall vinyl size: 13' 3" high x 51' wide (includes 3" pockets)

additional info: no crop lines, hang lines or markings

mechanical scale: recommended scale: **1/2" = 1'** or **1/4" = 1'**
mech. bleed area: **6.625" x 25.5"** or **3.3125" x 12.75"**
mech. live area: **6" x 25"** or **3" x 12.5"**

image resolution: recommended dpi: **at least 300 dpi** or **at least 600 dpi**
(dots per inch)

poster shipment: Posters should reach Interstate at least 10 days prior to posting.

shipping address: Interstate Outdoor Advertising, LP
1400 North 2nd Street • Philadelphia, PA 19122
Contact: Kimberly Scharle • **856.667.6620**