



**overall vinyl size:** 13' 3" high x 51' wide (includes 3" pockets)

**additional info:** no crop lines, hang lines or markings

**mechanical scale:** recommended scale: **1/2" = 1'** or **1/4" = 1'**  
mech. bleed area: **6.625" x 25.5"** or **3.3125" x 12.75"**  
mech. live area: **6" x 25"** or **3" x 12.5"**

**image resolution:** recommended dpi: **at least 300 dpi** or **at least 600 dpi**  
(dots per inch)

**poster shipment:** Posters should reach Interstate at least 10 days prior to posting.

**shipping address:** Interstate Outdoor Advertising, LP  
2612-20 Arctic Avenue • Atlantic City, NJ 08401  
Contact: Kimberly Scharle • **856.667.6620**