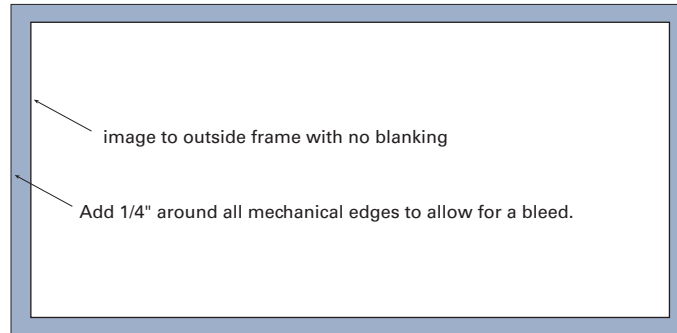


PAPER**standard 30 sheet w/bleed:**

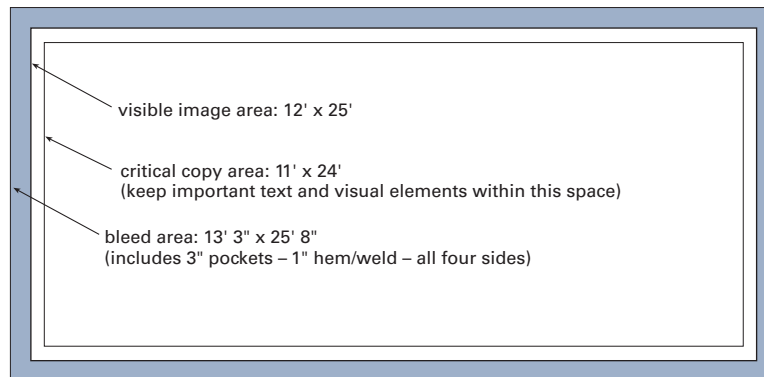
(fits inside the frame)



poster image size: **10' 5" x 22' 8"**
mechanical image size: **5 1/4" x 11 3/8"**
mechanical bleed size: **5 3/4" x 11 7/8"**

VINYL**vinyl poster / premier panel:**

(wraps around the frame)



poster image size: **12' x 25'**
mechanical image size: **6" x 12.5"**
mech. critical copy: **5.5" x 12"**
mech. bleed: **6.625" x 12.833"**

mechanical scale: All posters should be designed at a scale of 1/2" = 1'.

image resolution: We recommend at least 300 dpi.

poster shipment: Posters should reach Interstate at least 10 days prior to posting.

shipping address: Interstate Outdoor Advertising, LP
1400 North 2nd Street • Philadelphia, PA 19122
Contact: Kimberly Scharle • **856.667.6620**