

IMAGE RESOLUTION: 1' scale mechanicals: We recommend at least 300 dpi.

MATERIAL: Backlit PVC-coated vinyl

POCKETS: 2" pockets on top and bottom

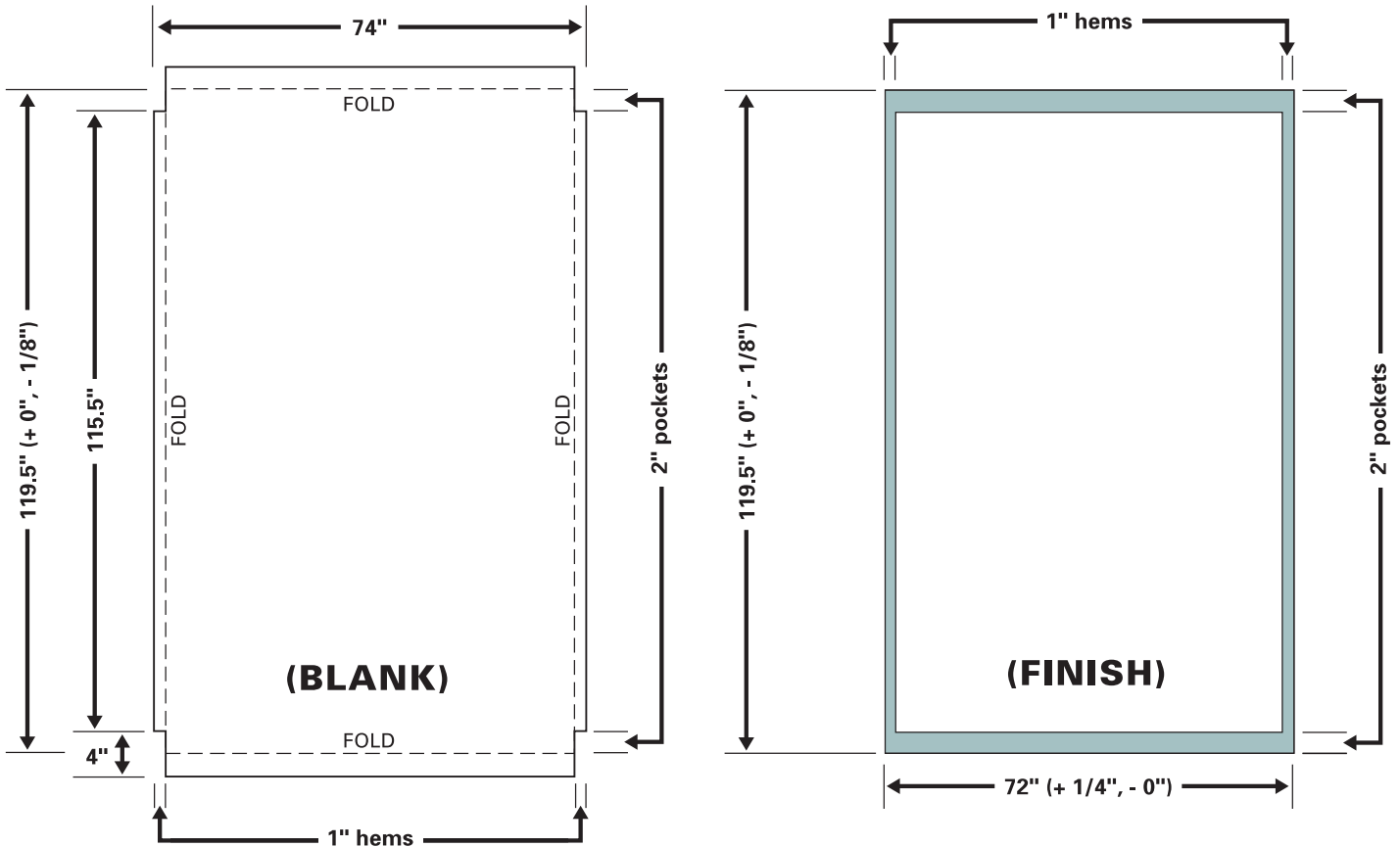
PRODUCTION: When ordering materials through Interstate, use yousendit.com or another ftp site to send files to art@interstateoutdoor.com
Accepted file types: pdf, eps, ai, psd, tif, jpg, indd, qxd

SHIPPING:

Interstate Outdoor Advertising, LP
2612 Arctic Avenue • Atlantic City, NJ 08401
Contact: **Kimberly Scharle • 856.667.6620**

*Note that finished materials should not be shipped to our office in Cherry Hill, NJ.
Materials should reach Interstate 10 days before posting.

QUESTIONS: Please direct all art-related questions to our Art Director, Kristy Derk
art@interstateoutdoor.com • 856.667.6620 x 234



MEASUREMENTS:

visible live area size: **115.5" x 70"**
bleed size with pockets: **115.8" x 70.2"**

overall width: 72" (can be 1/4" wider, but not narrower)

overall length: 119.5" (can be 1/8" shorter, but not longer)

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