

10'5" x 22'8"

Standard 30 sheet w/bleed (fits inside the frame)

visible live area size: **10'5" x 22'8"**
bleed size: **11' 5" x 23'9"**

mechanical scale: **1/2" = 1'**
mechanical size: **5.25" x 11.375"**
mechanical bleed size: **5.75" x 11.875"**

← bleed is cropped to fit inside frame
← visible live area

***Note that mechanical scale is in inches, not feet**

IMAGE RESOLUTION: 1/2"-scale mechanicals: We recommend at least 300 dpi.

BLEED: Bleed should at least exceed the size of the face by 4" (inches)

PRODUCTION: When ordering materials through Interstate, use yousendit.com or another ftp site to send files to art@interstateoutdoor.com

Accepted file types: pdf, eps, ai, psd, tif, jpg, indd, qxd

SHIPPING:

Interstate Outdoor Advertising, LP
2612 Arctic Avenue • Atlantic City, NJ 08401
Contact: **Kimberly Scharle** • 856.667.6620

*Note that finished materials should not be shipped to our office in Cherry Hill, NJ.
Materials should reach Interstate 10 days before posting.

QUESTIONS: Please direct all art-related questions to our Art Director, Kristy Derk
art@interstateoutdoor.com • 856.667.6620 x 234