



← bleed fits inside display window
← visible live area

visible live area size: **137" x 66.5"**
bleed size: **137.5" x 67.5"**

mechanical scale: **1" = 1'**
mechanical size: 11.417" x 5.5"
mechanical bleed size: 11.458" x 5.625"

***Note that mechanical scale is in inches, not feet**

IMAGE RESOLUTION: 1" scale mechanicals: We recommend at least 300 dpi.

MATERIAL: Laminated Duratrans (seamless)
Backlit Vinyl (seamless & clear coated)

PRODUCTION: When ordering materials through Interstate, use yousendit.com
or another ftp site to send files to art@interstateoutdoor.com
Accepted file types: pdf, eps, ai, psd, tif, jpg, indd, qxd

SHIPPING:

Interstate Outdoor Advertising, LP
2612 Arctic Avenue • Atlantic City, NJ 08401
Contact: **Kimberly Scharle • 856.667.6620**

*Note that finished materials should not be shipped to our office in Cherry Hill, NJ.
Materials should reach Interstate 10 days before posting.

QUESTIONS: Please direct all art-related questions to our Art Director, Kristy Derk
art@interstateoutdoor.com • 856.667.6620 x 234