



**10'6" x 22'9"**

**fits inside the frame  
follows LAMAR specs**

*SEE PG 2 FOR FINISHING TEMPLATE*

visible live area size: **10'6" x 22'9"**  
bleed size: **10'7" x 22'10"**

mechanical scale: **1/2" = 1'**  
mechanical size: **5.25" x 11.375"**  
mechanical bleed size: **5.75" x 11.875"**

← bleed is cropped to fit inside frame  
← visible live area

**\*Note that mechanical scale is in inches, not feet**

**IMAGE RESOLUTION:** 1/2"-scale mechanicals: We recommend at least 300 dpi.

**BLEED:** Bleed should at least exceed the size of the face by 4" (inches)

**PRODUCTION:** When ordering materials through Interstate, use [yousendit.com](http://yousendit.com) or another ftp site to send files to [art@interstateoutdoor.com](mailto:art@interstateoutdoor.com)

Accepted file types: pdf, eps, ai, psd, tif, jpg, indd, qxd

---

### SHIPPING:

Interstate Outdoor Advertising, LP  
2612 Arctic Avenue • Atlantic City, NJ 08401  
Contact: **Kimberly Scharle** • 856.667.6620

\*Note that finished materials should not be shipped to our office in Cherry Hill, NJ.  
Materials should reach Interstate 10 days before posting.

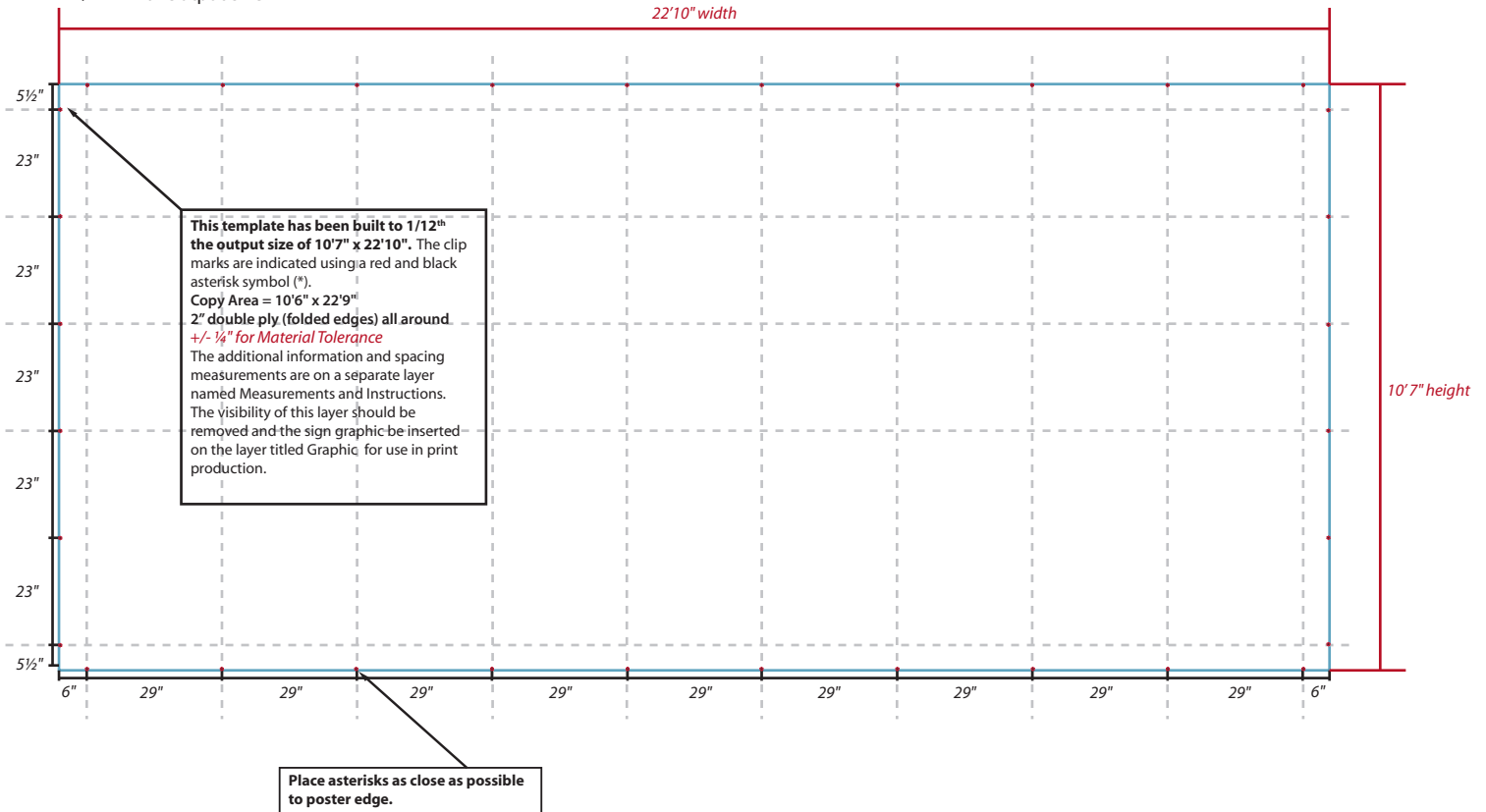
---

**QUESTIONS:** Please direct all art-related questions to our Art Director, Kristy Derk  
[art@interstateoutdoor.com](mailto:art@interstateoutdoor.com) • 856.667.6620 x 234



**ECO Poster Template**

1/12<sup>th</sup> Final Output Size



**SHIPPING:**

Interstate Outdoor Advertising, LP  
**2612 Arctic Avenue • Atlantic City, NJ 08401**  
 Contact: **Kimberly Scharle • 856.667.6620**

\*Note that finished materials should not be shipped to our office in Cherry Hill, NJ. Materials should reach Interstate 10 days before posting.

**QUESTIONS:** Please direct all art-related questions to our Art Director, Kristy Derk [art@interstateoutdoor.com](mailto:art@interstateoutdoor.com) • 856.667.6620 x 234